

theStrad

VOICE OF THE STRING MUSIC WORLD SINCE 1890

The Strad Directory 2011 - Advertising Rates (excluding VAT)



COVERS

£

Front Cover	4,570
Outside Back	3,680
Inside Front	2,955
Inside Back	2,660

Dividers, bookmarks & inserts – price on application

DISPLAY

Full Page (210mm x 144mm)	2,180
Half Page (100mm x 144mm)	1,330
Quarter Page (78mm x 94mm)	750
Logo (15mm x 40mm)	230

Full advertising terms & conditions available on request.

*The Strad, Newsquest Specialist Media Ltd, 2nd Floor, 30 Cannon Street, London EC4M 6YJ, UK
Tel: +44 (0)20 7618 3474
Fax: + 44 (0)20 7618 3400
E-mail: advertising@thestrad.com*

www.thestrad.com